

1 November 2023

Futaba Tsushinsha Co., Ltd.
President and Representative Director Hiroshi Ohkawa

Notice of capital and business alliance with WORLD MODE HOLDINGS Co., Ltd.

As we approach late autumn, I want to express my sincerest gratitude for your support. Thank you for your continued patronage.

Futaba Tsushinsha Co., Ltd. has transferred the majority of its shares to WORLD MODE HOLDINGS Co., Ltd. (hereafter WMH; Head office: Shibuya-ku, Tokyo; President: Shinsuke Kafuku) and will become part of the WMH Group.

For many years, the Company has specialized in advertising and marketing in the fashion and lifestyle domain. In recent years, it has also strengthened its efforts in the field of digital marketing as a response to changes in the market. WMH is a group with six operating companies in Japan and bases in five other countries in the fashion and beauty domain, providing solutions in Japan and abroad by utilizing the group's comprehensive strengths. By joining the WMH Group, we are now establishing a one-stop, multi-faceted and effective communication service. As 'The Fashion Communicator', look forward to Futaba Tsushinsha Co., Ltd. continuing to evolve further.

Yours sincerely

【About Futaba Tsushinsha Co., Ltd.】

General advertising agency since 1948. With 'fashion' and 'communication' at the core of its business, the company offers communication ideas that respond to the changing times, based on the diverse networks and exclusive know-how it has developed over many years. As fashion communicators, we aim to develop new content with various media and create communication plans that are always fresh and of high quality for clients and consumers. In 2016, the company entered a business partnership with LAUNCHMETRICS (headquartered in Paris) to strengthen its digital domain. In 2016, the company established a business partnership with LAUNCHMETRICS (headquartered in Paris) to strengthen its digital domain.

【About WORLD MODE HOLDINGS Co., Ltd. (WMH)】

The group specializes in fashion and beauty and provides various solutions such as human resources, digital marketing and shop agency services. With six domestic operating companies iDA Inc., BRUSH Inc., AIAD Inc., AIAD LAB Inc., FOUR AMBITION Inc., and VISUAL MERCHANDISING STUDIO Inc. - and five overseas offices (Malaysia, Singapore, Australia, Taiwan and Vietnam) controlled by WMH ASIA PACIFIC in Singapore, the synergy of the highly specialized companies provides highly effective solutions to customer issues.